

# GREEN BUILDINGS ARE BETTER



## What Your Company Gains as a USGBC-Missouri Gateway Sponsor

**EXPAND:** Grow knowledge of green building in our community.

**PARTICIPATE:** Showcase your leadership and get involved in educational programs and community projects.

**EXPOSURE:** As annual Sponsors, your company is featured on our website (over 6,500 visitors and 60,000 page views monthly), included in our e-news (5,000 + subscribers), and recognized at monthly programs.

**LEARN:** Keep up with the latest green building and living building trends and technologies and earn continuing education.

**ALIGN:** Differentiate your company as a leader in the movement that advocating for better, greener buildings.

**Partner with USGBC-Missouri Gateway Chapter as a 2021 sponsor. Be part of our vision of making every building a green building!**

*Our sponsorship program is at the center of our effort to support and promote our industry and community partners. Whether you want to align with our vision for community change, support our work addressing the urgent issue of climate change, or sponsor an event or program, we can find a fit for you—or work with you to customize a sponsorship that meets your needs.*

## What Does Your Contribution Support?

**EDUCATION:** Support efforts to create and deliver educational programs that provide practical knowledge and inspiration, and foster connections, reaching 1,500 - 2,000 individuals annually.

**GREEN SCHOOLS:** Support the Green Schools Quest. Since it's inception, 353 school - mentor teams have participated in the Quest, implementing green projects reaching over 5,000 students & teachers and over 30,000 community members annually.

**ENERGY EFFICIENCY:** Sustain efforts to drive energy efficiency, save money and protect the environment through the Better Buildings Through Benchmarking campaign and our work with the City of St. Louis' benchmarking requirements and Building Energy Performance Standard.

**GREEN COMMUNITIES:** Help schools, congregations, local governments, and non-profits employ green building practices and save money on operations so they can invest more in their mission—a win-win!



## How Can You Contribute to our Shared Green Building Success?

**ANNUAL SPONSORSHIP:** Provide operating support for all our education and outreach work. Be recognized as a leader while receiving significant year-round exposure at Chapter events, on our website and in our e-newsletter. See the levels and benefits below & check out the Green Champion program launched in 2019 for annual sponsors!

**EDUCATIONAL EVENT SPONSORSHIP:** Gain targeted exposure at one of our green building educational events—monthly evening programs, in-depth seminars, and more. Promote your services, interact with individuals, and provide support for green building educational events.

**COMMUNITY OUTREACH SPONSORSHIP:** Ensure that every school is a green school within this generation as an annual **Green Schools Sponsor**.

**Make a Difference—Become a Sponsor Now at**  
[www.USGBC-MOGateway.org/sponsorship](http://www.USGBC-MOGateway.org/sponsorship)

**USGBC-Missouri Gateway is a mission-driven non-profit dedicated to education and outreach around green building and sustainability principles and practices.**

To learn more, contact USGBC-Missouri Gateway Chapter Executive Director, Emily Andrews at 314.577.0854 or [emily.andrews@mobot.org](mailto:emily.andrews@mobot.org).



**Missouri**  
**Gateway**  
CHAPTER



## 2021 Annual Sponsorship Opportunities & Benefits

Thank you for helping to make every building a green building!

Regenerative \$15,000	Restorative \$10,000	Platinum \$5,000	Gold \$3,000	20 Green Years! \$2,000	Silver \$1,500	Bronze \$1,000	Green \$500
<b>Opportunity to appoint GREEN CHAMPION (see details below)</b>							
<b>COMPLIMENTARY MEMBERSHIPS</b>							
10	8	4	3	2	1 full / 1 EP	1	1
<b>COMPLIMENTARY ADMISSIONS to Monthly Evening Chapter Programs</b>							
Free for all employees	Free for all employees	Free for all employees	10	8	7	5	
<b>MARKETING EXPOSURE on sponsor page of website, monthly e-newsletter, annual report, Monthly Program scrolling PPT</b>							
<b>COMPANY NAME &amp; SPONSOR LEVEL included on monthly program announcements</b>							
<b>LOGO listed on www.USGBC-MOGateway.org (all pages)</b>							
<b>PROFILE included in 1 monthly e-news</b>							
<b>Opportunity to sponsor a new Disadvantage Business Enterprise (DBE) or community organization to participate as a Green Sponsor for one year – NEW in 2021!</b>							
5	4	3	2	1			

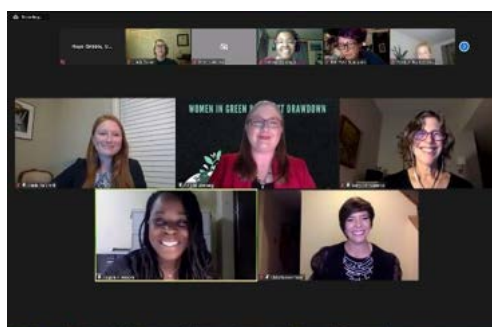
Instituted in 2019, the purpose of the Green Champion is to further enhance the value of sponsorship to your firm and make Missouri Gateway Chapter activities and opportunities more accessible to our best supporters (YOU!)

Benefits include:

- \* USGBC-Missouri Gateway Staff and Leadership available for one lunch and learn per year.
- \* Opportunities to leverage Chapter social media platforms to promote your work - let us know when you're doing something awesome!
- \* Improved access to Chapter resources, staff, leadership, and network of expertise.
- \* "How to take advantage of your USGBC Sponsorship" package, which will include 2021 Education Calendar, guest passes to evening programs, complimentary individual membership (depending on sponsorship level); discount code for additional individual memberships.

Benefits to the individual in the Green Champion role include:

- \* Exclusive invites to special networking and professional development opportunities, with other sponsors, program speakers, etc.
- \* Complimentary individual membership + listing on sponsor page of website.
- \* Digital "badge" to be used in e-mail signature + Green Champion button to wear at events.
- \* LinkedIn recognition.





## 2021 Event & Green Schools Sponsorship Opportunities & Benefits

*Thank you for helping to make every building a green building*



### **Monthly Chapter Program Sponsor - \$400**

*Sponsor a signature event and gain exposure*

*Average attendance of 100*

- ★ Two tickets to sponsored event
- ★ Logo on Scrolling PPT during event (in person)
- ★ Logo highlighted during opening remarks (virtual)
- ★ Verbal recognition during opening and closing remarks
- ★ Name in event e-mail announcement and website posting
- ★ Table top display at sponsored event (in person)
- ★ 2 minutes at start of program to welcome attendees (virtual)
- ★ Company name listed in annual report



### **Green Schools Sponsorship**

*Support the Green Schools Quest!*

*The Green Schools Quest pairs mentors with K-12 schools to implement no or low cost sustainability projects with 5,000 students and faculty annually participating*

#### **Green Schools Champion - \$2,500**

- ★ 2 annual Chapter memberships
- ★ Logo & link on Green Schools Quest Page of website
- ★ Logo on Green Schools Quest winner certificate
- ★ Name listed on Green Schools Quest promo flyer
- ★ Name listed on Annual Green Schools Event flyer
- ★ 300 word article in and photo in Chapter blog
- ★ Company name in annual report



#### **Green Schools Supporter - \$1,000**

- ★ 1 annual Chapter membership
- ★ Logo on Green Schools Quest Page of website
- ★ Name listed on Annual Green Schools Event flyer
- ★ Name listed on Green Schools Quest promo flyer
- ★ Company name in annual report





## 2021 Sponsorship Registration Form

*Thank you for helping to make every building a green building!*

**Company Name** \_\_\_\_\_  
*As you would like it listed on all web and print materials*

**Contact Person** \_\_\_\_\_

**Street Address** \_\_\_\_\_

**City, State, ZIP** \_\_\_\_\_

**Phone** \_\_\_\_\_

**E-mail** \_\_\_\_\_

**Website** \_\_\_\_\_

**Who will be your company's designated Green Champion?** \_\_\_\_\_  
*See Sponsorship Opportunities & Benefits for details.*

**Please check the Chapter or Event Sponsorship(s) you are interested in below:**

**2019 Annual Chapter Sponsorships**

- Regenerative - \$15,000
- Restorative - \$10,000
- Platinum - \$5,000
- Gold - \$3,000
- 20 Green Years! - \$2,000 – *Help us celebrate our 20 Year Anniversary in 2021!*
- Silver - \$1,500
- Bronze - \$1,000
- Green - \$500

**Educational Sponsorship Opportunities**

- Monthly Chapter Program Sponsor - \$400

**Green Schools Sponsorship – year long**

- Green Schools Champion - \$2,500
- Green Schools Supporter - \$1,000

*All Annual Sponsorships are valid one year from date of payment*

**Check Preferred Method of Payment**

*Please note online payment via PayPal or payment by check result in lower (or no) fees for the Chapter.*

- Please invoice me
- Check - *Please make checks payable to: US Green Building Council – Missouri Gateway Chapter*
- Credit Card:       MasterCard       VISA       Discover       American Express
- I would prefer to pay on-line via PayPal – please contact me with instructions.

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ 3-Digit CVV Code: \_\_\_\_\_  
*Please be sure to include all of the above information, including the 3 digit code on the back of the card*

Credit Card Billing Address \_\_\_\_\_  
*This should be the address associated with the credit card. Please include street number, name and ZIP code*

**Send Registration Form with payment to:**

Emily Andrews  
 USGBC-Missouri Gateway Chapter  
 4651 Shaw Blvd. \* St. Louis, MO 63110

Phone: (314) 577-0854 / (314) 363-1188  
 E-mail: [emily.andrews@mobot.org](mailto:emily.andrews@mobot.org)  
 Website: <http://www.usgbc-mogateway.org>

Individual donations are welcome at any level and in-kind donations of resources and services are also appreciated.  
 USGBC-Missouri Gateway is a 501(c) 3 not-for-profit organization. Your donation may be tax deductible as allowed by law.