

we  
invite you  
to join  
us and  
become  
an

**ICON**

**MARYVILLE GREEN FASHION SHOW**

**APRIL 1, 2016**

**7 PM**



# icon

**(n.) a sign or representation that stands for its object by virtue of a resemblance or analogy to it.**

this year we invite you to create an outfit that evokes an iconic time, person, building, object, or material.

## THE QUICK RUNDOWN

### WHAT

8th Annual Maryville Green Fashion Show

### WHERE

Gander Hall, Maryville University

### WHEN

April 1, 2016

### WHO

Teams are encouraged to participate from any major and school within the Saint Louis region.

### WHY

A great evening of creative fashion to benefit the *Circle of Concern* food pantry.

## HOW TO PARTICIPATE

### JOIN

find 2-5 awesome people to form a team, then think of an excellent team name.

### REGISTER

send in a registration form to [tbaker2@live.maryville.edu](mailto:tbaker2@live.maryville.edu)

**DUE FEBRUARY 23, 2016**

### DESIGN

complete a concept board that includes the design inspiration, hair and makeup concepts, song, name of model, and any other information you think is important.

**DUE MARCH 18, 2016**

### REHEARSE

come prepared for a rehearsal @ 5PM on the day of the show.

### PERFORM

invite all of your friends and family to watch you strut your stuff down the runway starting @ 7PM.

## THE RULES

1. Teams consist of 2-5 participants.
2. Use 100% recycled or repurposed materials to create your outfit.
3. Entires will be judged by top design professionals on overall concept, creative use of materials, hair/makeup, and runway performance.
4. This event is open to all majors and schools within the greater saint louis region.

questions or concerns?  
contact us!  
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314.865.9663