Considering the average American spends 90% of their time indoors, ensuring greener and healthier buildings for all is a critical piece of USGBC-Missouri Gateway Chapter’s mission and vision. Where we live, work and learn matters. The buildings where we spend so much of our time are important to our health and well-being. I am proud to be part of an organization that aspires to make green buildings accessible to all.

Our volunteers and staff accomplished so much in 2014. After wrapping up a successful inaugural year of the Green Schools Quest, we launched the second round to just as much enthusiasm. 26 new schools participated and 12 returned—they were paired with 29 new mentors and 11 returning mentors. It has been fun and inspiring to see what green projects schools are doing—from learning about solar energy to installing a rain barrel to running energy contests. Schools are engaging students, faculty, staff and their communities in a greener future.

In 2014, 30 USGBC-Missouri Gateway volunteers helped Forest Park Forever green the Dennis and Judith Jones Visitors and Education Center in Forest Park through the LEED Community Project. Volunteers developed 10 LEED policies addressing building operations like green cleaning, purchasing, and solid waste management. They benchmarked the building’s energy use, and created a plan to support sustainable building operations moving forward.

Our educational programming revolved around the themes of resilience, health and community in 2014. Adrian Cerezo Caballero, from the St. Louis Zoo, spoke about Biophilic Design and the connections between ecological sustainability & human health. We partnered with St. Louis Earth Day on their Symposium and heard from Cole Roberts, of ARUP, about the built environment and our changing climate. Gail Vittori, co-director of the Center for Maximum Performance Building Systems, shared her infinite wisdom and expertise on sustainable healthcare design and operations. In-depth education sessions covered everything from a passive house case study to LED lighting to LEED for Schools. And we ended the year with a tour of Urban Chestnut’s LEED Silver Brewery & Bierhall in the Grove neighborhood.

We also launched the 25 x 20 Voluntary Energy Benchmarking Campaign in 2014 in partnership with the St. Louis Regional Chamber of Commerce and Missouri Interfaith Power and Light, challenging buildings in our region to benchmark their energy use and aim for a 25% reduction of energy by the year 2020. This goal aligns with the City of St. Louis’ goal to reduce Greenhouse Gas emissions—we are proud to support community-wide efforts to benchmark, reduce energy use and save money. As the saying goes, “You can’t manage what you don’t measure!” As part 25 x 20, we awarded 10 complimentary energy audits to congregations in partnership with Missouri Interfaith Power & Light, helping congregations save money that can be spent on their mission, while we serve our own mission. All buildings benefit from benchmarking, and we look forward to helping more buildings save energy in 2015!

In 2014, we spent a lot of time considering the future of USGBC-Missouri Gateway Chapter with a strategic planning effort. How can we continue to effectively advance our mission and vision? How can we improve existing programs and leverage the passion and expertise of volunteers? How can we bring new individuals and organizations into the green building movement? In the coming years, we will continue to emphasize organizational excellence and sustainability. We will grow green building leaders of the future by supporting the Green Schools Quest, USGBC Student Groups, and our Emerging Professionals committee. And we will engage individuals and organizations around emerging issues in green building through meaningful and thought-provoking educational events, outreach, and projects.

It was my pleasure to serve USGBC-Missouri Gateway as Board Chair for 2014. I look forward to working with our staff, members, volunteers, sponsors and donors towards a future that is greener and healthier. We hope you will join us in making every building a green building! Thank you.

Marjorie Melton
PE, LEED AP BD+C
2014 Board of Directors’ Chair
VISION / MISSION / LEADERSHIP

USGBC-MISSOURI GATEWAY CHARTER 2014 BOARD OF DIRECTORS
Chair, Marjorie Melton, M3 Engineering
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Erin Allen, Green Schools Committee
Katie Belisle-Iffrig, Green Schools Committee
Todd Bundren, Program Committee
Rene Dulle, Advocacy Committee
Caryl Kinsey Fox, Technical Committee
Patrick Ladendecker, Marketing Committee
Lynn Larkin, Membership Committee
Allison Macon, Program Committee
Paul Todd Merrill, Membership Committee
Admo Ogun, Advocacy Committee
Steve O’Rourke, Marketing Committee
Katy Mike Smaistrla, Higher Education Committee
Brad Woleaver, Higher Education Committee

STAFF
Emily Andrews, Executive Director
Hope Gribble, Education & Green Schools Coordinator
Johanna Schweiss, Volunteer & Outreach Coordinator

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Brad Woleaver, Higher Education Committee

Jen Kissinger, Growing Green Awards

Vision
To create and restore buildings and communities that will regenerate and sustain the health and vitality of all life within a generation.

Mission
To initiate, develop and accelerate implementation of green building concepts, technologies and principles that promote environmentally responsible, profitable and healthy places to live and work.

INTERNS
Matt DeAngelo—Regional Environmental Internship Program
Brentwood Pollution Reduction Plan, Spring
Julie Cooper, Benchmarking Intern, Summer
Anna Gorman, Program, Events & Marketing Intern, Spring & Summer
Kelsey Shattnik, Programs, Events & Marketing Intern, Fall

TASK FORCE LEADERSHIP
James Dice, Emerging Professionals
Katie Dieckhaus, Emerging Professionals & Growing Green Awards
Carolyn Gaidis, ECORIDE / Scholarship

INTERNS
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WHERE WE LIVE, WORK, AND LEARN MATTERS

U.S. Green Building Council-Missouri Gateway Chapter believes that everyone deserves to live, work and learn in a green and healthy building. Our volunteers and staff work to advance the quality of life in our region - educating about green building, advocating for healthier environments, and establishing partnerships to improve our built environment.

Every year, we make progress towards our goal of transforming the built environment. Every year, we aim to engage our volunteers, members, sponsors, and donors in the realization of our mission and vision. In 2014, 180 volunteers contributed over 3,500 hours of their time and talent through our board and committees and through projects like the Green Schools Quest, the 25 x 20 Voluntary Energy Benchmarking Campaign, and the LEED Community Project. Our 2014 committees and task forces included: Advocacy, Green Schools, Higher Education, Marketing, Membership, Programs, Technical, Growing Green Awards, Scholarship, and Emerging Professionals.

I feel an integral part of the green building movement, helping to shape the values and available resources within the region. The Chapter has given me opportunities to speak, to lead, to meet others who can teach me and to meet those I can mentor. I am so grateful for the opportunities for growth and professional development that has been afforded me by the Chapter.

Membership Survey Response
In addition to the following highlights, we continue to provide excellent education, professional development, and networking opportunities through monthly programs, in-depth sessions, tech talks and LEED exam prep courses. Programs reached over 1,500 individuals in 2014, providing inspiration, connections, and deepening green building knowledge in our community.

We love to share and recognize the expertise and passion of our members. Speakers Bureau presentations delivered by volunteers reached nearly 200 individuals, Emerging Professionals completed two community service projects, and our Marketing Committee launched the Green Building Experts Program to highlight members that have been recognized for their green building and sustainability leadership and expertise.

We strive to maintain and increase collaborative efforts every year. In 2014, we worked with 17 unique partners on educational programming and events. This included continued efforts like the St. Louis Regional High Performance Building Initiative and new engagement with groups like the Experiential Education Exchange, where staff and volunteers advocate for sustainable buildings as teaching tools. We were also excited to be part of “Make a Difference: Environmental Action for your Home & House of Worship.” This event was presented in partnership with the Jewish Environmental Initiative, a committee of the Jewish Community Relations Council, and Missouri Interfaith Power & Light and featured civil rights leader Reverend Dr. Gerald Durley and meteorologist Mike Roberts as the keynote speakers.

Participating in the 2013 LEED Community Project has been a great way for me to become more involved in the community, increase my green building knowledge and experience, and engage with other professionals. After moving back to my home town of St. Louis a year ago, this project has given me the opportunity to be part of a fantastic local project that demonstrates the region’s commitment to sustainability. USGBC-MGC, its partners, and volunteers provide value and produce real results, making the region a better place today and for future generations.

Kristin McKee

3,500

Hours of volunteered time from over 180 volunteers in 2014

17

Unique partnerships for educational programs and events in 2014
This project gave our school the opportunity for parents and teachers to work together for the good of the students. Best of all, the students had a chance to do project based learning, advocate for themselves, and prepare for a garden. We plant the vegetables tomorrow. The first seeds of hope for a city school that doesn’t have a leaf of grass.

2013-2014 Green Schools Quest Mentor
SUPPORTERS / SPONSORS

USGBC-Missouri Gateway Chapter is a mission-driven 501(c)(3) non-profit organization that serves our community by promoting environmentally responsible, prosperous and healthy places to live, work and learn. The financial support and participation of members, individual donors, foundations, and corporate sponsors sustains our work towards a shared mission and vision. We are so grateful for these contributions.

Sponsors who were new in 2014 are noted with an asterisk (*). Sponsors who have contributed for five consecutive or more years are in bold typeface.

2014 ANNUAL SPONSORS

RESTORATIVE
Alberici

PLATINUM
Ameren Missouri
Missouri Botanical Garden
Sheet Metal Workers, Local 36
Vertegy Consultants
William A Kerr Foundation
Wells Fargo Advisors

GOLD
Cannon Design
CLAYCO
Laclede Gas Company
McCarthy Building Companies, Inc.
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M3 Engineering Group P.C.
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HDR, Inc. *
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The Korte Company
PayneCrest Electric
William B. Ittner, Inc.
Woolpert

GREEN SCHOOLS ANNUAL SPONSOR
Automatic Controls Equipment Systems
Brightergy
Ride Finders

25 x 20 SPONSORS
Ameren Missouri
Laclede Gas Company
Congregations care about energy conservation because of the forms of stewardship it embodies. Saving energy costs leaves more available for community work, and saving resources helps restore our relationship with the earth. The energy audit provided us with information and tools to further our energy savings goals, and helped raise our congregation’s awareness of conservation issues.

Lynda Morrison, Member of First Congregational Church of Webster Groves and St. Stephen’s Episcopal Church of Ferguson (audit recipient)
Balance Sheet as of December 31, 2014

**ASSETS**
- Checking / Savings: $297,628
- Accounts Receivable: $4,105
- Prepaid Expenses: $3,697
- Property & Equipment: $12,346

**TOTAL ASSETS**: $317,776

**LIABILITIES & NET ASSETS**
- Liabilities:
  - Accounts Payable: $48,257
  - Deferred Revenue: $17,805
- Total Liabilities: $66,062

- Net Assets:
  - Unrestricted: $230,429
  - Temporarily Restricted: $21,285
- Total Net Assets: $251,714

**TOTAL LIABILITIES & NET ASSETS**: $317,776

**INCOME SUMMARY**
- Grants: $72,010 (25%)
- Chapter Membership Dues: $31,393 (11%)
- Program Sales: $20,651 (7%)
- Special Events: $22,535 (8%)
- Sponsors: $116,015 (41%)
- USGBC National Member Revenue: $10,478 (4%)
- Individual Donors: $10,818 (4%)
- Miscellaneous: $649 (0%)
- Total Income: $284,549

**EXPENSE SUMMARY**
- Salary & Benefits: $180,734 (66%)
- Professional: $11,422 (4%)
- Outreach & Advocacy: $12,399 (5%)
- Community Projects: $21,523 (8%)
- Education: $17,777 (6%)
- Advertising & Promotion: $2,165 (1%)
- Special Events: $13,740 (5%)
- General Administration: $14,435 (5%)
- Total Expense: $274,195

**EXPENSES BY PROGRAM**
- General Operations: $33,082 (12%)
- Fundraising: $5,877 (2%)
- Lobbying: $2,200 (1%)
- Membership Services: $17,375 (6%)
- Education: $98,918 (36%)
- Outreach: $116,743 (43%)
- Total Expense: $274,195
Questions about becoming a USGBC-Missouri Gateway Chapter member? Need a speaker or information about green building standards and practices in the Missouri Gateway region? We can help!

TEL 314.577.0854
usgbc-mogateway@mobot.org
www.usgbc-mogateway.org