



Thank you supporting our mission and being an agent of transformation through your sponsorship.

Sponsors at all levels are key partners in our efforts to ensure that everyone can live, work and learn in smart and healthy buildings.



There are many opportunities to support our vision of making every building a green building!

Our sponsorship program is at the center of our effort to support and promote our industry and community partners. Whether you are looking to publicly align with our broad vision for community change or to specifically support one of our programs or events, we can find a fit for you—or work with you to customize a sponsorship that meets your priorities.

- Do you want to be recognized as a leader in the green building community while receiving significant year-round exposure at Chapter events, on our website and in our e-news? Be a partner in our efforts to transform the built environment as an **Annual Chapter Sponsor**.
- Do you want targeted exposure for your company, where you promote your services and interact with individuals at events? Provide direct support for a specific educational opportunity or event as a **Monthly Evening Program Sponsor**, a **LEED Exam Prep Sponsor**, or an **In-Depth Education Sponsor**.
- Do you want your company to be recognized as a leader in advancing efforts to ensure that every school is a green school within this generation? Support our Green Schools Quest and other green schools initiatives as a **Green Schools Sponsor**.
- Do you want to help ensure that everyone has access to green and healthy buildings? Support our community outreach and engagement efforts, such as the Speakers Bureau, Sustainable Project Assistance and the LEED Community Project as a **Community Build Sponsor**.
- Do you want your company to gain recognition as a leader in the area around Jefferson City, Columbia, or Springfield, MO? Become a **Mid-Missouri Branch** or **Ozarks Branch Sponsor**.
- Do you want to help recognize & celebrate those who are transforming the built environment? Become a **Growing Green Spotlight Sponsor**—*discounted rates for Annual Sponsors*.

See the following pages for more information.



Missouri Gateway CHAPTER

A mission-driven 501(c)(3) dedicated to education & outreach around green building principles and practices



2015 Sponsorship Opportunities

In America, we spend 90% of our time indoors. You deserve smarter and healthier buildings.

We are all stakeholders in improving building performance – at work, at home, and at school. Buildings can be designed and constructed using local resources, consuming less energy, and achieving better indoor air quality for the same cost as current practices. We can do better for ourselves, future generations, and our planet. You deserve smarter and healthier buildings.

Who We Are

USGBC-Missouri Gateway Chapter is a mission-driven 501(c)(3) that serves our community and our members by promoting environmentally responsible, prosperous and healthy places to live, work and learn. Founded in 2001, we were one of the first six USGBC chapters in the country and have been educating and advocating for green buildings in our region for 13 years. We work with members, sponsors, partners and the community to provide the tools that people and organizations need to understand what a green building is and how they can contribute to creating healthier spaces. We are your resource for green building in Missouri and Southern Illinois.

Founded by 15 volunteers with a passion for green building, volunteers are still at the core of our organization. In 2013, volunteers contributed 4,000 hours. Our chapter has created a collaborative green building community of architects, engineers, contractors, facility managers, owners, policy makers, community leaders, citizens and community groups who are dedicated to a sustainable built environment. We need your help and your participation to continue to expand our reach so everyone has access to affordable green buildings.

What Your Company Gains as a USGBC-Missouri Gateway Sponsor

EXPAND: Grow the knowledge of green building and sustainability in our community.

PARTICIPATE: Get involved in educational programs, special events and community projects to showcase your company's leadership.

EXPOSURE: As a Chapter Sponsor, your company will be:

- Listed on our website which receives 6,500 visitors and 60,000 page views per month.
- Included in our monthly e-newsletter with 5,000 subscribers.
- Recognized at monthly programs, with an average attendance of 100.

LEARN: Keep up with the latest green building trends and technologies and earn continuing education hours.

ALIGN: Differentiate your company as a leader in the movement that is transforming our built environment.





Participants in the 5th Annual ECORIDE helped raise funds for scholarships



Green Schools Quest participants show off their project at the annual Green Schools Event



Maryville University's USGBC Student Group accepts their Emerging Leader award at the Growing Green Awards



Gail Vittori presents an in-depth seminar on the costs and benefits of green health care facilities

When USGBC-Missouri Gateway was founded in 2001 there was just one LEED certified project in the region.

The Chapter territory is now home to 240 commercial or institutional and over 70 residential LEED certified projects, and over 2,500 LEED Professionals. Students, homeowners, workers, teachers and apartment dwellers benefit from these smarter and healthier buildings. **YOU and your employees benefit from these buildings.** Your support of our mission makes this growth possible.

"Advancing sustainability is a core mission of HOK and perfectly aligns with that of USGBC. We are proud to support USGBC-Missouri Gateway Chapter, a network of like-minded businesses and individuals that ultimately feed back to HOK and make our work better for our clients and our environment."

Tim Gaidis, LEED AP BD+C
Sustainable Design Leader at HOK



Missouri Gateway
CHAPTER

USGBC—Missouri Gateway Chapter
4651 Shaw Boulevard
St Louis, Missouri 63110
314.577.0854

Donate Now at www.usgbc-mogateway.org

What do your donations support?

EDUCATION: You can support our efforts to create and deliver nearly 50 educational programs throughout the year that reach over 2,000 individuals – building tours, case studies, webinars and more. From sustainable healthcare to LED lighting technologies to biophilic design, programs provide inspiration as well as continuing education for LEED and building industry professionals.

GREEN SCHOOLS: One in five Americans goes to school every day. Will you help ensure that 1.2 million Missourians are learning, teaching and working in a green school? Promote green schools with us through the Green Schools Quest, which saw 24 green projects reach over 3,000 students & teachers in 2013-2014 - *because WHERE we learn matters!*

OUTREACH & ADVOCACY: It is only through partnerships and collaboration that we will make every building a green building. You can sustain our community-based green building efforts, such as the Speakers Bureau, 25 x 20 Voluntary Benchmarking Campaign, Sustainable Project Assistance, the LEED Community Project and more!

CELEBRATION: You can assist with recognizing green building achievements at our Growing Green Awards or on our website, which highlights local LEED projects, "Green Building Experts," and more.

GREEN BUILDING LEADERS OF THE FUTURE: Build the next generation of green building leaders for your company and your community. You can help us connect college students and young professionals with green building resources through the Green Shadow mentor program, USGBC Student Groups, our Emerging Professionals committee and our scholarship program.

GREEN COMMUNITIES: Be a part of our efforts to create healthier, more livable communities. We work with community partners and local governments to support smart green building policy and to provide interns for greenhouse gas inventories and climate action plans. You can participate with us in regional sustainability efforts.

Make a Difference.

Become a USGBC-Missouri Gateway Chapter Sponsor.

GIVE: <http://www.usgbc-mogateway.org/sponsorship>
<http://www.usgbc-mogateway.org/donate-now>

JOIN: <http://www.usgbc-mogateway.org/membership>

DO: <http://www.usgbc-mogateway.org/committees>

See the following pages for 2015 sponsor opportunities and benefits.



2015 Annual Chapter Sponsors

	Regenerative	Restorative	Platinum	Gold	Silver	Green
	\$15,000	\$10,000	\$5,000	\$3,000	\$1,000	\$500
Membership & Networking	Regenerative	Restorative	Platinum	Gold	Silver	Green
Complimentary Chapter memberships	Ten Chapter memberships	Six Chapter memberships	Three Chapter memberships	Two Chapter memberships	One Chapter membership	One Chapter membership
Complimentary tickets to monthly Chapter programs	Free admission to monthly programs for all employees	Free admission to monthly programs for all employees	Free admission to monthly programs for all employees	Ten tickets	Five tickets	N/A
Marketing Benefits <i>Valid one year from payment</i>	Regenerative	Restorative	Platinum	Gold	Silver	Green
Included on sponsor page of website	Logo & link	Logo & link	Logo & link	Logo & link	Logo	Name
Included in monthly e-news (5,000 distribution)	Logo	Logo	Logo	Logo	Name	Name
Use of following phrase on your company's marketing materials	Regenerative Supporter of USGBC-Missouri Gateway	Restorative Supporter of USGBC-Missouri Gateway	Platinum Supporter of USGBC-Missouri Gateway	Gold Supporter of USGBC-Missouri Gateway	Silver Supporter of USGBC-Missouri Gateway	Green Supporter of USGBC-Missouri Gateway
Distribution of company brochure (print) at monthly Chapter programs	10 programs	8 programs	5 programs	3 programs	1 program	N/A
Public recognition in scrolling PowerPoint at monthly Chapter programs	Large logo	Large logo	Large logo	Medium Logo	Small Logo	Name
Discounted Growing Green Spotlight Sponsorship	35% discount	30% discount	25% discount	20% discount	10% discount	N/A
Company name included in Annual Report	★	★	★	★	★	★
Invitation to exclusive Sponsor Appreciation Event	★	★	★	★	★	★
Company name and sponsor level included on monthly program announcements	★	★	★			
Logo included in sponsor scroll on bottom of all web pages, including home page	★	★	★			
Company Profile in 1 monthly e-news (5,000 distribution)	★	★				
Company Spotlight (500 words) on website for 4 months	★					
Verbal recognition at Annual Growing Green Celebration and opportunity to make brief remarks	★					
Education <i>Valid one year from payment</i>	Regenerative	Restorative	Platinum	Gold	Silver	Green
LEED Green Associate Exam Prep	2 passes for individuals to attend an Exam Prep (\$400 value)	1 pass for an individual to attend an Exam Prep (\$200 value)	50% discount for an individual to attend an Exam Prep (\$100 value)			
In Depth Seminar Complimentary Pass	5 passes	2 passes	1 pass			

Please note: An organization's Chapter Sponsorship differs from an organization's national USGBC membership and an individual's USGBC-Missouri Gateway Chapter membership



Thank you for helping to make every building a green building!

2015 Educational, Project & Event Sponsorships

Year-Long Educational & Project Sponsorships						Educational Event Sponsorships	
	Green Schools Sponsor <i>Support the Green Schools Quest. Because WHERE we learn matters!</i>	Community Build Sponsor <i>Support community outreach & engagement. Help make every building a green building!</i>	LEED Green Associate Exam Prep Sponsor <i>4 two-day sessions per year; average attendance 10 per session</i>	In-Depth Education Sponsor <i>Minimum of 8 sessions; average attendance 30 per session</i>	Annual Branch Sponsor <i>Get Local! Support the Ozarks Branch or Mid-Missouri Branch</i>	Monthly Chapter Program Sponsor <i>Sponsor on of our signature event and gain exposure for your company! Attendance 100</i>	Branch Program Sponsor <i>Get Local! Support a program presented by the Ozarks Branch or Mid-Missouri Branch</i>
	\$2,500	\$2,500	\$1,500	\$1,500	\$500	\$400	\$100
Membership & Networking							
Complimentary Chapter memberships	Two Chapter memberships	Two Chapter memberships			One Chapter memberships		
Complimentary tickets to sponsored event			2 passes to Exam Prep (must RSVP)	Free attendance at In-Depth Seminars (as space allows)		Two ticket to sponsored program	One ticket to sponsored program
Marketing							
Logo & Link	On Green Schools Page of website	On Community Build Page of website	On LEED Green Associate event postings	On In-depth Seminar Event Postings	On Branch Page of website	Logo on Scrolling PPT during Event	Logo on Scrolling PPT during Event
Recognition in Promotional Materials and at Event	Logo on Quest Winner Certificates; Name on Event Flyer	Logo on select Community Build project materials	Name in e-blasts & verbal recognition at sessions	Name in e-blasts & verbal recognition at sessions	Name in branch-specific promotions	Name in Program Announcement Logo in Event PPT	Name in Program Announcement Logo in Event PPT
Use of following phrase on your company's marketing materials	USGBC-Missouri Gateway Green Schools Sponsor	USGBC-Missouri Gateway Community Build Sponsor	USGBC-Missouri Gateway LEED Exam Prep Sponsor	USGBC-Missouri Gateway In-Depth Education Sponsor	USGBC-Missouri Gateway Branch Sponsor		
Article in Chapter Blog	300 words + Photo	300 words + Photo					
Special Events and Opportunities	Display at Green Schools Annual Event	Speakers Bureau Presentation					
Table Top Display	At Green Schools Annual Event	At appropriate Community Build Event	Company literature displayed at Event	Company literature displayed at Event		★	★
Company name in Annual Report	★	★	★	★	★	★	★



Thank you for helping to make every building a green building!

growing green spotlight

celebrating people + organizations transforming the built environment



Help us recognize & celebrate those who have transformed the built environment over the past 7 years of the Growing Green Awards! We won't be soliciting nominations this year, but instead, will shine a spotlight on previous winners and recognize LEED projects that celebrated certification in 2014. Last year's winners will be invited to share fast-paced and fun presentations. All 7 years of previous winners and LEED Projects will be invited to display a poster.

Be a part of a fun event with nearly 200 attendees from the local green building movement!

Ensure a future where every building is a green building.

Learn more at www.usgbc-mogateway.org/green-awards

7th ANNUAL GROWING GREEN SPOTLIGHT SPONSORSHIPS

Thursday, March 26, 2015 – Third Degree Glass Factory

	OAK Sponsor \$2000	SAPLING Sponsor \$1000	ACORN Sponsor \$600	TABLE Sponsor \$400	PROGRAM BOOK Sponsor \$250	POSTER Sponsor \$150
Complimentary Tickets to Growing Green Spotlight Celebration	4 tickets (\$300)	3 tickets (\$225)	2 tickets (\$150)	1 ticket (\$75)	50% discount on 1 ticket (\$37.50)	50% discount on 1 ticket (\$37.50)
Included on event signage, marketing materials and program, including Chapter webpage	Color Logo	Black & White Logo	Black & White Logo	Company Name		
Recognition from podium during event	★	★	★	★		
Option for Table Top Display at event	★	★	★			
Receive list of attendees, nominees and winners after event	★					
Company name and sponsor level included in Annual Report	★	★	★	★	★	★
Logo on table tents at each table				★		
Half-Page ad in printed Program					★	
Poster Display @ Event						★

ANNUAL CHAPTER SPONSORS receive the following discount on Growing Green Spotlight Sponsorships:
 Regenerative – 35% discount / Restorative – 30% discount / Platinum – 25% discount / Gold – 20% discount, Silver – 10% Discount



2015 Sponsorship Registration Form
Thank you for helping to make every building a green building!

Company Name
As you would like it listed on all web and print materials

Contact Person

Street Address

City, State, ZIP

Phone

E-mail

Website

Please check the Chapter or Event Sponsorship(s) you are interested in below:

2014 Annual Chapter Sponsorships

Valid one year from date of payment

- Regenerative - \$15,000
Restorative - \$10,000
Platinum - \$5,000
Gold - \$3,000
Silver - \$1,000
Green - \$500

Green Schools Sponsorship - year long

- \$2,500

Community Build Sponsorship - year long

- \$2,500

Branch Sponsorships

- Annual Branch Sponsor - \$500
Branch Educational Program - \$100

Educational Sponsorship Opportunities

- Monthly Chapter Program Sponsor - \$400
Year-long LEED Green Associate Exam Prep Sponsor (4 sessions) - \$1500
Year-long In-Depth Education Sponsor (8 sessions) - \$1500

Growing Green Spotlight Sponsorships

- Growing Green Spotlight OAK - \$2,000
Growing Green Spotlight SAPLING - \$1,000
Growing Green Spotlight ACORN - \$600
Growing Green Spotlight TABLE SPONSOR - \$400
Growing Green Spotlight PROGRAM BOOK SPONSOR - \$250
Growing Green Spotlight POSTER SPONSOR - \$150

Check Preferred Method of Payment

- Please invoice me
Check - Please make checks payable to: US Green Building Council - Missouri Gateway Chapter
Credit Card: MasterCard VISA Discover
I would prefer to pay on-line via PayPal - please contact me with instructions.

Credit Card # Exp Date

Please Note: We accept Master Card, VISA and Discover

Credit Card Billing Address

If different than mailing address above

Send Registration Form with payment to:

Emily Andrews
USGBC-Missouri Gateway Chapter
4651 Shaw Blvd. * St. Louis, MO 63110

Phone: (314) 577-0854 / Fax: (314) 577-0847
E-mail: emily.andrews@mobot.org
Website: http://www.usgbc-mogateway.org

Individual donations are welcome at any level and in-kind donations of resources and services are also appreciated. USGBC-Missouri Gateway is a 501(c) 3 not-for-profit organization. Your donation may be tax deductible as allowed by law.