Sustainability

A 21st Century American Grand Strategy

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“The cause of America is in a great measure the cause of all mankind.”

Thomas Paine, Common Sense
Why grand strategy?
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The Concept
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The Concept

The Construct

American Grand Strategy

The alignment of:

our economic engine,
our governing institutions, and
our foreign policy

to solve the great challenge of the era
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The Construct

The Challenge...

...Global Unsustainability
new america foundation

When our people are secure, they are the most productive and engaged in the world. We will recommit our nation to making world-leading investments in the American people, our greatest national resource. Education, health care, retirement security and scientific knowledge are the cornerstone of the opportunity society. With a new economic engine providing the private income and public revenue necessary for such investments, and with fiscal health restored, we will examine, test and select the most effective models for ensuring world-class public education, universal health care, and worry-free retirement. Funding for basic science and early-stage innovation will be expanded significantly to keep America the leading research and innovation center in the world.

Minding American Strategy

We cannot afford to forget the discipline of grand strategy again. We will, therefore, expose the framework of our national strategy to democratic scrutiny and adapt it as objective conditions evolve. By articulating our strategy, in succinct and accurate form, we will interrogate its thesis, challenge its elements, and refine the metrics, targets, and actions necessary for implementation. We will learn. Fast. This grand strategy is premised upon large but slow-moving threats and time-limited opportunities. It remains valid so long as the economic opportunities that exist today continue and the world does not cross thresholds that would induce a rapid and irreversible deterioration of global life support systems, such as soils, freshwater, or climate. So we will form a civilian Office of National Strategy that will, through open analysis and deliberation, understand this complex world and manage our nation's strategy.
The Opportunity...

Walkable Communities

Regenerative Agriculture

Productivity Revolution

...an historic, grand opportunity.
The Logic...
The Logic...

Turning demand into **prosperity and security**...

...for future generations

Source: Report to the President on Capturing Domestic Competitive Advantage in Advanced Manufacturing, July 2012
The Framework...

Business Plan For America


Aggregate Demand

Financing for the 21st Century


Regional Economic Clusters
The Design...
Full-Spectrum Sustainability...

...getting to a “good place.”
What will she see in 2020?
We the People of the United States, in Order to form a more perfect Union, establish Justice, ensure domestic Tranquility, provide for the common Defence, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity, do ordain and establish this Constitution for the United States of America.