



# 2014 Sponsorship Opportunities

Thank you for supporting our mission through sponsorship.

***Sponsors at all levels are critical to ensuring that everyone can live, work and learn in smart and healthy buildings.***



**There are several ways to support the U.S. Green Building Council - Missouri Gateway Chapter:**

- Do you want to be recognized as a leader in the green building community while receiving significant year-round exposure at Chapter events, on our website and in our e-news? Be an active and on-going participant in our efforts to transform the built environment as an **Annual Chapter Sponsor** at a level that suits your organization.
- Do you want targeted exposure for your company, where you promote your services and interact with individuals at events? Provide direct support for a specific educational opportunity or event as a **Green Schools Event Sponsor**, a **Monthly Evening Program Sponsor**, a **LEED Exam Prep Sponsor**, or an **In-Depth Program Sponsor**.
- Do you want your company to be recognized as a leader in advancing efforts to ensure that every school is a green school within this generation? Support our Green Schools Quest and other green schools activities as a **Green Schools Sponsor**.
- Do you want to help ensure that everyone has access to green and healthy buildings? Support our community outreach and engagement efforts as a **Community Build Sponsor—new in 2014!**
- Do you want your company to gain recognition as a leader in the area around Jefferson City, Columbia, or Springfield, MO? Support our education and outreach activities as a **Mid-Missouri Branch** or **Ozarks Branch Sponsor**.
- Do you want to help recognize & celebrate those who are transforming the built environment? Become a **Growing Green Awards Sponsor—discounted rates for Annual Sponsors**.
- Do you want to make sure green building education is accessible to all? Provide support for our Sponsorship Program as an **ECORIDE Sponsor**.

**See the following pages for more information.**

USGBC-Missouri Gateway Chapter  
4651 Shaw Blvd \* St. Louis, MO 63110  
314.577.0854  
[www.usgbc-mogateway.org](http://www.usgbc-mogateway.org)



# Missouri Gateway CHAPTER



A mission-driven 501(c)(3) dedicated to education & advocacy around green building principles and practices

## 2014 Sponsorship Opportunities

**In America, we spend 90% of our time indoors. You deserve smarter and healthier buildings.**

We are all stakeholders in improving building performance – at work, at home, and at school. Buildings can be designed and constructed using local resources, consuming less energy, and achieving better indoor air quality for the same cost as current practices. We can do better for ourselves, future generations, and our planet. You deserve smarter and healthier buildings.

### Who We Are

USGBC-Missouri Gateway Chapter is a mission-driven 501(c)(3) that serves our community and our members by promoting environmentally responsible, prosperous and healthy places to live, work and learn. Founded in 2001, we were one of the first six USGBC chapters in the country and have been educating and advocating for green buildings in our region for 12 years. We work with members, sponsors, partners and the community to provide the tools that people and organizations need to understand what a green building is and how they can contribute to creating healthier spaces. We are your resource for green buildings in Missouri and Southern Illinois.

Founded by 15 volunteers with a passion for green building, volunteers are still at the core of our organization. In 2012, volunteers contributed 3,500 hours. Our chapter has created a collaborative green building community of architects, engineers, contractors, facility managers, owners, policy makers, community leaders, citizens and community groups who are dedicated to a sustainable built environment. We need your help and your participation to continue to expand our reach so everyone has access to affordable green buildings.

### What Your Company Gains as a USGBC-Missouri Gateway Sponsor

**EXPAND:** Grow the knowledge of green building and sustainability in our community.

**PARTICIPATE:** Get involved in educational programs, special events and volunteer committees to showcase your company's leadership.

**EXPOSURE:** As a Chapter Sponsor, your company will be:

- Listed on our website which receives 6300 visitors and 50,000 page views per month.
- Included in our monthly e-newsletter with nearly 5,000 subscribers.
- Recognized at monthly programs, with an average attendance of 100.

**LEARN:** Keep up with the latest green building trends and technologies and earn continuing education hours.

**ALIGN:** Differentiate your company as a leader in the sustainability movement in your community.



Johanna Schweiss, our Volunteer & Outreach Coordinator, started in May



Michelle Rook provides a straw bale demo at Sustainapalooza, hosted by our Mid-MO Branch



Riders at the 4th Annual ECORIDE to benefit our Scholarship Program



Congratulations to the 2013 Growing Green Award Winners





Tech Talk on Building Materials Selection hosted by the Technical Committee



Volunteer Christine Ross represents the Chapter at the Green Homes & Great Health Festival



Tour of LEED Certified Barbara C. Jordan Elementary School in University City, MO



6th Annual Green Schools Event & Green Schools Quest kick-off at Maplewood-Richmond Heights Middle/High School

When USGBC-Missouri Gateway was founded in 2001 there was just one LEED certified project in the region.

**In 2013, the Chapter territory boasts almost 200 commercial or institutional and over 70 residential LEED certified projects.** Students, homeowners, workers, teachers and apartment dwellers benefit from these smarter and healthier buildings. **YOU and your employees benefit from these buildings.** Your support of our mission makes this growth possible.

*“McCormack Baron Salazar and Sunwheel Energy develop green neighborhoods, buildings and renewable energy projects across America, but our environmental efforts start here in our home city. We are committed to a 100% green portfolio, and USGBC-Missouri Gateway is helping the region become a national leader in green building through its valuable advocacy, training and networks.”*

**Bill Carson, LEED AP BD+C**  
President, Sunwheel Energy– A McCormack Baron Salazar Company



**Missouri Gateway**  
CHAPTER

USGBC—Missouri Gateway Chapter  
4651 Shaw Boulevard  
St Louis, Missouri 63110  
314.577.0854

Donate Now at [www.usgbc-mogateway.org](http://www.usgbc-mogateway.org)

## What do your donations support?

**EDUCATION:** You can support our efforts to create and deliver over 40 educational programs throughout the year that reach nearly 3,000 individuals – building tours, case studies, webinars and more. From innovations in materials to building retro commissioning, programs offer continuing education for LEED and building industry professionals.

**GREEN SCHOOLS QUEST:** One in five Americans goes to school every day. Will you help ensure that 1.2 million Missourians are learning, teaching and working in a green school within this generation? Promote green schools with us through the Green Schools Quest—launched in 2013, Nearly 40 schools & mentors are implementing no and low cost sustainability projects—*because where we learn matters!*

**OUTREACH & ADVOCACY:** It is only through partnerships and collaboration that we will make every building a green building. You can sustain our growing Community Build efforts such as the St. Louis High Performance Building Initiative, Green Shadow mentor program, Volunteer Speakers Bureau, the LEED Community Project and more!

**CELEBRATION:** You can assist with recognizing green building achievements at our Growing Green Awards or on our website, which highlights local LEED projects, “Green Building Experts” and more.

**SCHOLARSHIPS:** Build the next generation of green building leaders for your company and your community. Our scholarship program provides green building educational opportunities for young professionals and others that may not otherwise have access to regional or local green building conferences and training.

**GREEN COMMUNITIES:** Be a part of our efforts to create healthier, more livable communities. We work with local governments to advocate for sound green building policy and to provide interns for greenhouse gas inventories and climate action plans. You can participate with us in regional sustainability efforts.

## Make a Difference.

### Become a USGBC-Missouri Gateway Chapter Sponsor.

**GIVE:** <http://www.usgbc-mogateway.org/sponsorship>  
<http://www.usgbc-mogateway.org/donate-now>

**JOIN:** <http://www.usgbc-mogateway.org/membership>

**DO:** <http://www.usgbc-mogateway.org/committees>

See the following pages for 2014 sponsor opportunities and benefits.



## 2014 Sponsorship Opportunities & Benefits

Thank you for helping to make every building a green building!

### 2014 Annual Chapter Sponsors

	Regenerative	Restorative	Platinum	Gold	Silver	Green
	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,000</b>	<b>\$500</b>
<b>Membership Networking</b>	<b>Regenerative</b>	<b>Restorative</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Green</b>
Complimentary Chapter memberships	Ten Chapter memberships	Six Chapter memberships	Three Chapter memberships	Two Chapter memberships	One Chapter membership	One Chapter membership
Complimentary tickets to monthly Chapter programs	Free admission to monthly programs for all employees	Free admission to monthly programs for all employees	Free admission to monthly programs for all employees	Ten tickets	Five tickets	N/A
<b>Marketing Benefits</b> <i>Valid one year from payment</i>	<b>Regenerative</b>	<b>Restorative</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Green</b>
Included on sponsor page of website	Logo & link	Logo & link	Logo & link	Logo & link	Logo	Name
Included in monthly e-news (5,000 distribution)	Logo	Logo	Logo	Logo	Name	Name
Use of following phrase on your company's marketing materials	Regenerative Supporter of USGBC-Missouri Gateway	Restorative Supporter of USGBC-Missouri Gateway	Platinum Supporter of USGBC-Missouri Gateway	Gold Supporter of USGBC-Missouri Gateway	Silver Supporter of USGBC-Missouri Gateway	Green Supporter of USGBC-Missouri Gateway
Distribution of company brochure (print) at monthly Chapter programs	10 programs	8 programs	5 programs	3 programs	1 program	N/A
Public recognition in scrolling PowerPoint at monthly Chapter programs	Large logo	Large logo	Large logo	Medium Logo	Small Logo	Name
Discounted Growing Green Awards Sponsorship	35% discount	30% discount	25% discount	20% discount	10% discount	N/A
Company name included in Annual Report	★	★	★	★	★	★
Invitation to exclusive Sponsor Appreciation Event	★	★	★	★	★	★
Company name and sponsor level included on monthly program announcements	★	★	★			
Logo included in sponsor scroll on bottom of all web pages, including home page	★	★	★			
Company Profile in 1 monthly e-news (5,000 distribution)	★	★				
Company Spotlight (500 words) on website for 4 months	★					
Verbal recognition at Annual Growing Green Awards and opportunity to present award	★					
<b>Education</b> <i>Valid one year from payment</i>	<b>Regenerative</b>	<b>Restorative</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Green</b>
LEED Green Associate Exam Prep	3 passes for individuals to attend an Exam Prep (\$600 value)	1 pass for an individual to attend an Exam Prep (\$200 value)	50% discount for an individual to attend an Exam Prep (\$100 value)	N	N	N
Unlimited Webinar Complimentary Pass	Free admission to webinars for all employees (as space allows)	3 passes	1 pass	N	N	N
In Depth Seminar Complimentary Pass	5 passes	2 passes	1 pass	N	N	N

**Please note:** An organization's Chapter Sponsorship differs from an organization's national USGBC membership and an individual's USGBC-Missouri Gateway Chapter membership.



*Thank you for helping to make every building a green building!*

**2014 GREEN SCHOOLS SPONSOR - Because where we learn matters!**

<b>\$2500 ANNUAL SPONSORSHIP</b>
<ul style="list-style-type: none"> <li>• 2 complimentary Chapter memberships</li> <li>• Logo &amp; Link on Green Schools Page of website</li> <li>• Recognition in Green Schools Quest promotional materials &amp; at Green Schools Events</li> <li>• Use of phrase "USGBC-Missouri Gateway Green Schools Sponsor"</li> <li>• 1 article in Chapter Blog about Green Schools (300 words, plus photo)</li> <li>• Special invitations to green schools events and opportunities</li> <li>• Company name and sponsor level included in Annual Report</li> </ul>

**2014 COMMUNITY BUILD SPONSOR - Help Make Every Building a Green Building!**

<b>\$2500 ANNUAL SPONSORSHIP - <i>New in 2014!</i></b>
<i>Support our on-going community outreach &amp; engagement efforts, including Sustainable Project Assistance, the Speakers Bureau, Regional Environmental Internship Program &amp; more!</i>
<ul style="list-style-type: none"> <li>• 2 complimentary Chapter memberships</li> <li>• Logo &amp; Link on Community Build Pages of website</li> <li>• Use of phrase "USGBC-Missouri Gateway Community Build Sponsor"</li> <li>• 1 Seat on Sustainable Project Assistance or ECORIDE / Scholarship Task Force</li> <li>• Speakers Bureau Presentation for an audience of your choice</li> <li>• 1 article in Chapter Blog (300 words, plus photo)</li> <li>• Company name and sponsor level included in Annual Report</li> </ul>

**2014 BRANCH SPONSORSHIPS**

*Get local – support the Ozarks Branch (Springfield, MO) or Mid-Missouri Branch (Columbia & Jefferson City)*

<b>ANNUAL BRANCH SPONSORSHIP - \$500</b>	<b>BRANCH PROGRAM SPONSOR - \$100</b>
<ul style="list-style-type: none"> <li>• Logo and link included on Branch page of website</li> <li>• Listed on Chapter website Sponsor Page</li> <li>• Verbal recognition at Branch events in 2013</li> <li>• Use of phrase "USGBC-Missouri Gateway Ozarks / Mid-Missouri Branch Sponsor"</li> <li>• One complimentary Chapter membership</li> <li>• Name and sponsor level included in Annual Report</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Complimentary ticket to sponsored program</li> <li>• Company Name included in program announcement</li> <li>• Tabletop display at sponsored program</li> <li>• Verbal recognition at sponsored program</li> <li>• Name and sponsor level included in Annual Report</li> </ul>

**6<sup>th</sup> ANNUAL GROWING GREEN AWARDS SPONSORSHIPS - Thursday, March 27, 2014**

	<b>OAK Sponsor \$2000</b>	<b>SAPLING Sponsor \$1000</b>	<b>ACORN Sponsor \$600</b>	<b>TABLE Sponsor \$400</b>	<b>PROGRAM BOOK Sponsor \$250</b>
Complimentary Tickets to special Growing Green Awards Celebration	4 tickets (\$300) with preferred seating	2 tickets (\$150)	1 ticket (\$75)	50% discount on 1 ticket (\$37.50)	N
Included on event signage, marketing materials and program, including Chapter webpage	Color Logo	Black & White Logo	Black & White Logo	Company Name	N
Recognition from podium during event	Y, plus opportunity to present an award	Y	Y	Y	N
Receive list of attendees, nominees and winners after event	Y	N	N	N	N
Company name and sponsor level included in Annual Report	Y	Y	Y	Y	Y
Logo on table tents at each table	N	N	N	Y	N
Half-Page ad in printed Program	N	N	N	N	Y



**2014 EDUCATIONAL PROGRAM SPONSORSHIPS**

<p><b>MONTHLY CHAPTER PROGRAM or ANNUAL GREEN SCHOOLS EVENT - \$400</b>  <i>Monthly programs are held 5:30 – 7:30 pm on the second Tuesday, January- October</i>  <i>Average attendance of 100</i></p>
<ul style="list-style-type: none"> <li>• 2 Complimentary tickets to sponsored program</li> <li>• Company Name included in program announcement (e-mailed and on website)</li> <li>• Tabletop display at sponsored program</li> <li>• Logo included in scrolling PowerPoint at sponsored program</li> <li>• Verbal recognition from podium at sponsored program</li> <li>• Company name and sponsor level included in Annual Report</li> </ul>

<p><b>LEED GREEN ASSOCIATE EXAM PREP SPONSOR - \$1500 (two sponsors / year)</b>  <i>Be a year-long sponsor of our LEED Green Associate Exam Preparation Courses</i>  <i>3 two-day sessions per year with average attendance of 15 per session</i></p>
<ul style="list-style-type: none"> <li>• Logo on all Exam Prep event postings on website</li> <li>• Distribution of company brochure (print) at all Exam Prep Courses</li> <li>• Recognition on signage at Exam Prep registration table</li> <li>• 2 free passes for an individual to attend an Exam Prep Course (must RSVP in advance)</li> <li>• Company name and sponsor level included in Annual Report</li> </ul>

<p><b>IN-DEPTH EDUCATION SEMINAR SPONSOR - \$1000 (two sponsors / year)</b>  <i>Be a year-long sponsor of our In-Depth Education Seminars</i>  <i>Minimum of 4 sessions per year with average attendance of 30 per session</i></p>
<ul style="list-style-type: none"> <li>• Company Logo on all In-Depth Seminar event postings on website</li> <li>• Distribution of company brochure (print) at all In-Depth Seminars</li> <li>• Recognition on signage at In-Depth Seminars registration table</li> <li>• Free attendance at In-Depth Seminars for employees (as space allows, must RSVP)</li> <li>• Ability to host at least one In-Depth Seminar (if venue is appropriate)</li> <li>• Company name and sponsor level included in Annual Report</li> </ul>

**4<sup>th</sup> ANNUAL ECORIDE SPONSORSHIPS**

**A fun bike ride & walk in October 2014 to benefit the Chapter's Scholarship Fund**

	<b>RACING Sponsor \$500</b>	<b>TOURING Sponsor \$250</b>	<b>CRUISER Sponsor \$100</b>
Complimentary tickets for ECORIDE	3 tickets	2 tickets	1 ticket
Included on ECORIDE event signage	Logo on banner and all signage	Name on all signage	N
Included in ECORIDE marketing materials	Logo	Logo	Name
Tabletop display at ECORIDE	Y	Y	N
Company name and sponsor level included in Annual Report	Y	Y	Y



## 2014 Sponsorship Registration Form

*Thank you for helping to make every building a green building!*

**Company Name** \_\_\_\_\_  
*As you would like it listed on all web and print materials*

**Contact Person** \_\_\_\_\_

**Street Address** \_\_\_\_\_

**City, State, ZIP** \_\_\_\_\_

**Phone** \_\_\_\_\_

**E-mail** \_\_\_\_\_

**Website** \_\_\_\_\_

**Please check the Chapter or Event Sponsorship(s) you are interested in below:**

**2014 Annual Chapter Sponsorships**

*Valid one year from date of payment*

- Regenerative - \$15,000
- Restorative - \$10,000
- Platinum - \$5,000
- Gold - \$3,000
- Silver - \$1,000
- Green - \$500

**Green Schools Sponsorship – year long**

- \$2,500

**Community Build Sponsorship – year long**

- \$2,500

**Branch Sponsorships**

- Annual Branch Sponsor - \$500
- Branch Educational Program - \$100

**Educational Program Sponsorship Opportunities**

- Monthly Chapter Program Sponsor - \$400
- Green Schools Event Sponsor - \$400
- Year-long LEED Green Associate Exam Prep Sponsor (min 3 sessions) - \$1500
- Year-long In-Depth Education Seminar Sponsor (min 4 sessions) - \$1000

**Growing Green Awards Sponsorships**

- Growing Green Award OAK - \$2,000
- Growing Green Award SAPLING - \$1,000
- Growing Green Award ACORN - \$600
- Growing Green Award TABLE SPONSOR - \$400
- Growing Green Award PROGRAM BOOK SPONSOR - \$250

**ECORIDE Sponsorships**

- ECORIDE RACING - \$500
- ECORIDE TOURING - \$250
- ECORIDE CRUISER - \$100

**Check Preferred Method of Payment**

- Please invoice me
- Check - *Please make checks payable to: US Green Building Council – Missouri Gateway Chapter*
- Credit Card:       MasterCard       VISA       Discover

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

*Please Note: We only accept Master Card, VISA and Discover*

Credit Card Billing Address \_\_\_\_\_

*If different than mailing address above*

**Send Registration Form with payment to:**

Emily Andrews  
 USGBC-Missouri Gateway Chapter  
 4651 Shaw Blvd. \* St. Louis, MO 63110

Phone: (314) 577-0854 / Fax: (314) 577-0847  
 E-mail: [emily.andrews@mobot.org](mailto:emily.andrews@mobot.org)  
 Website : <http://www.usgbc-mogateway.org>

Individual donations are welcome at any level and in-kind donations of resources and services are also appreciated. USGBC-Missouri Gateway is a 501(c) 3 not-for-profit organization. Your donation may be tax deductible as allowed by law.