



growing green awards

honoring people + organizations transforming the built environment



2013 NOMINATION PACKAGE

Thank you for submitting a nomination for a 2013 USGBC-Missouri Gateway Chapter Growing Green Award. These awards provide recognition to those people and organizations who are transforming our built environment and our community into a healthier, more environmentally friendly and prosperous place to live, work and learn. The categories are meant to be inclusive of all individuals, groups and organizations that are transforming the built environment, which includes new and existing buildings, landscapes, objects and systems. Thank you for your commitment to the environment and your commitment to recognizing those doing exceptional work!

TIMELINE

Call for Nominations	Wednesday December 5, 2012
All Nominations Due	Friday January 25, 2013 5:00pm CST
Winners Announced at Awards Celebration	Thursday March 28, 2013

Nominations must be submitted electronically as a single PDF. Nominations should include the following:

- 1) cover sheet (see following page for a sample)
- 2) three (3) page narrative summarizing the reason for nomination, criteria used to support it, and history of the nominee.
- 3) additional documentation is optional, and may include photos, graphics, letters of support, LEED Checklists, etc.

Maximum length of the narrative is **three (3) pages** double spaced.

Maximum file size, including narrative and supporting documentation is **4 MB**.

APPLICATION DEADLINE
 Due 5 PM CST, January 25, 2013 to:
GrowingGreenAwards@gmail.com

GROWING GREEN AWARDS SAMPLE COVERSHEET - 2013

- **Nominee Information**

- Contact Name
- Company or Institution
- Address
- Daytime phone
- Email

- **Nominator Information** (if different from Nominee)

- Name
- Company or Institution
- Address
- Daytime phone
- Email

- **Nomination Category** (please select only one category):

See following pages for general nomination requirements as well as specific criteria for each category

- Community Champion
- Education
- Emerging Leader
- Innovation
- Operational Excellence
- Restoration

- **Executive Summary**

Please provide a 200-word overview of the nomination that includes how you think the nominee fits the selected category and that can be used by the committee to promote nominees and the awards.

- **“Zero Hero” Designation**

In collaboration with Sustainable St. Louis, we are adding a special “Zero Hero” designation for any nominees or winners that exhibit “Zero Hero” behavior (i.e. net-zero water consumption, net zero energy consumption, all waste diverted from landfill, etc)?

Note: “Zero Hero” behavior is encouraged, but not required for Growing Green Award Nominees.

- YES
- NO

If yes, please describe in 200 words or less:

Please provide nomination electronically as a single PDF that is no more than 4 MB to GrowingGreenAwards@gmail.com by **deadline of 5 pm (CST), January 25, 2013**. Nominations should include the following:

- 1) cover sheet, as outlined above
- 2) three (3) page narrative, double-spaced
- 3) additional documentation (OPTIONAL)

For questions, contact the Chapter at 314-577-0854 or GrowingGreenAwards@gmail.com



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GENERAL REQUIREMENTS OF NOMINATION

Nominees can be **individuals, groups or organizations**. Nominees cannot be projects, buildings or objects.

Nominations can be self-nominations or those by a third-party.

Nominations are free of charge.

Nominees are not required to be members of USGBC or USGBC-Missouri Gateway Chapter.

Nominees must have a clear connection to the Chapter territory, either through offices or residence within the USGBC-Missouri Gateway Chapter territory or through location of the individuals or organization within the territory. USGBC-Missouri Gateway Chapter's territory covers the St. Louis metropolitan area, Southern Illinois, Eastern Missouri and Southwestern Missouri. Cities in the USGBC – Missouri Gateway Chapter territory include Springfield (MO), Columbia (MO), Rolla and Jefferson City.

Nominations must be submitted electronically as a single PDF. Nominations must include a cover sheet (see above) plus a narrative summarizing the reason for nomination, criteria used to support it, and history of the nominee. Additional documentation is optional, and may include photos, graphics, letters of support, LEED Checklists, etc. Maximum length of the narrative is **three (3) pages** double spaced; Maximum accepted file size is 4 MB including the narrative and any supporting documentation. See www.usgbc-mogateway.org for a nomination example.

Submittals sent in an incorrect format or over the size limit will be disqualified.

Submissions must be sent electronically to GrowingGreenAwards@gmail.com. Nominators are responsible for ascertaining that their electronic communications were received in a timely fashion. Applications can be, and are encouraged to be, submitted earlier than the deadline. No hard copies will be accepted.

Entrants may nominate more than one individual or organization. Nominees will be notified of their recognition immediately after the deadline for nominations.

Nomination deadlines are absolute. All materials must be submitted electronically by **Friday, January 25, 2013 at 5:00 P.M. CST.**

Awards will be given at the sole discretion of the judges. Nominations in a category do not automatically mean that the award will be given in that category. Outstanding multiple nominations within any category may trigger subcategories of awards within a given year.

The judges are a panel of four sustainable industry leaders outside of the Chapter territory and two past Growing Green Award winners. Judging criteria is based upon:

- meeting the intent of the submitted category
- exhibiting a transformative roll in the built environment
- defining a clear vision of goals
- exemplifying innovation and creativity
- demonstrating progressive sustainability methods that include a commitment to the triple bottom line of society, economy and environment
- communicating a clear and compelling message
- supporting documentation of submission
- exhibiting "Zero Hero" behavior in accordance with Sustainable St. Louis' [criteria](#) (i.e. – net zero water consumption, net zero energy consumption, or all waste diverted from the landfill, etc.)

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AWARD CATEGORIES CRITERIA

COMMUNITY CHAMPION

This award recognizes those individuals or organizations that exemplify leadership in giving back to our community through commitment of time, energy and passion to the built environment.

The intent of the Community Champion Award is to honor those that have committed a significant amount of time to improving our sustainable community by providing leadership by example and through action including, but not limited to:

- Providing leadership, consulting and / or financial assistance to social entrepreneurs who are transforming the local built environment
- Providing leadership, consulting and / or financial assistance to help individuals, groups and organizations become leaders and champions of sustainability
- Supporting and helping launch ideas, projects and initiatives that promote sustainable practices and attempt to address the challenges of the sustainability movement
- Providing social networks and opportunities to recognize and promote the efforts, actions and leadership of others to transform the built environment
- Supporting, encouraging and partnering with both local governmental authorities and / or private entities to promote sustainability
- Supporting, encouraging and partnering with local governments to adopt codes, ordinances and policies that promote green building practices, promote private sector innovation and provide uniform guidelines for the community at large
- Encouraging social responsibility and equality for all with regards to sustainable building and development

Reasons for the nomination should be clearly outlined and methods for achievement of these goals should be detailed. Discuss trade-offs and interactions to achieve the goals as well as lessons learned.

Discuss how the nominee has transformed the built environment, including the benefits to the community. Discuss whether the strategies used in this nomination are transferable to others.

Discuss measurements for sustainability of the nomination.

Insightful, meaningful design, processes, construction or stewardship to achieve sustainability will be given preference.



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EDUCATION

This award recognizes those individuals or organizations that exemplify leadership in education pertaining to the built environment. Education occurs in many facets: the classroom; the workplace; in local government; at home; and lots of places in between.

The Education Award is granted to an individual, group or organization working to further sustainable building through at least one of the following:

- Is recognized as an outstanding educator, or is providing exceptional support for educators, is teaching others about green building and / or preparing others in the academic or workplace for the green building marketplace as evidenced by best practices and skill development
- Has created strategic relationships between educators and organizations for promoting green education efforts in sustainable building
- Has been an integral leader in the design, development or construction of sustainable building(s)
- Has used a sustainably-designed and / or constructed building as a learning laboratory to teach green building practices and concepts
- Has successfully trained, instructed, documented and shared through books, presentations or demonstration, the practical implementation of sustainable building to further green building practices

Reasons for the nomination should be clearly outlined and methods for achievement of these goals should be detailed. Discuss trade-offs and interactions to achieve the goals as well as lessons learned.

Discuss how the project, operation or program has substantially transformed the built environment, including the benefits to the 'teacher' and 'student(s)' as well as the community. Discuss whether the strategies used in this nomination are transferable to others.

Discuss measurements for sustainability of the nomination.

Insightful, meaningful design, processes, construction or stewardship to achieve sustainability will be given preference.



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EMERGING LEADER

This award recognizes those individuals or organizations that have recently joined the sustainability movement and made great strides in advancing sustainable practices as they relate to our built environment. These individuals or organizations are likely to be our green leaders of tomorrow and may include young professionals, university students, start-up organizations, etc.

Individuals, groups or organizations are eligible if they exemplify leadership traits, including but not limited to:

- Publicly committed to building sustainably and have implemented a program for doing so
- Have built an outstanding sustainable building or remodeled an existing facility to outstanding sustainable standards
- Support and promote alternative transportation systems and efforts
- Support and promote progressive sustainable positions and opinion
- Encouraging social responsibility and equality for all with regards to sustainable building and development

Reasons for the nomination should be clearly outlined and methods for achievement of these goals should be detailed. Discuss trade-offs and interactions to achieve the goals, as well as lessons learned.

Discuss how the nominee has transformed the built environment, including how they embody leadership qualities and a pioneering spirit. Discuss how the strategies used by the nominee are transferable to others.

Discuss measurements for sustainability of the nomination.

Insightful, meaningful design, processes, construction or stewardship to achieve sustainability will be given preference.



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INNOVATION

This award recognizes those individuals or organizations that exemplify leadership in transforming the built environment through the pioneering of new technologies and thinking forward to the needs of tomorrow.

The intent of the Innovation Award is to honor those that have creatively solved a sustainable building problem, which may include:

- Physical solution(s) to a green building challenge
- Financial solution(s) to a green building challenge
- Creative response to a regulatory limitation
- Outstanding construction method that solves a green building challenge

Discuss how the nominee has transformed the built environment, including whether the strategies used in this nomination are transferable to other buildings, landscapes, operations, etc.

Discuss the measurables of the innovation.

Insightful, meaningful design, processes, construction or stewardship to achieve sustainability will be given preference.



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OPERATIONAL EXCELLENCE

This award recognizes those individuals or organizations that exemplify leadership in operating the buildings and landscapes in our community with environmental sensitivity, resource efficiency, and longevity.

The intent of the Operational Excellence Award is to honor those that have exemplified a commitment to the sustainable operations of a facility including but not limited to:

- Developing and practicing an innovative sustainable building and maintenance operations plan
- Developing and practicing an innovative sustainable landscape and maintenance operations plan
- Demonstrating excellence in the efficient, sustainable maintenance and operations of a facility and / or facilities
- Completing the LEED for Existing Buildings-Operations + Maintenance certification and sharing that knowledge and expertise with others
- Having an overall commitment to the constant improvement of a building for the duration of its life cycle
- Providing an overall commitment to sustainable building practices for facilities as stand-alone entities, as well as part of a holistic campus

Reasons for the nomination should be clearly outlined and methods for achievement of these goals should be detailed. Discuss trade-offs and interactions to achieve the goals as well as lessons learned.

Discuss how the nominee has transformed the built environment through building operations, including a highlight of the benefits to building occupants and / or owners. Discuss whether the strategies used in this nomination are transferable to others.

Discuss measurements for sustainability of the nomination.

Insightful, meaningful design, processes, construction or stewardship to achieve sustainability will be given preference.



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RESTORATION

This award recognizes those individuals or organizations that exemplify leadership in preservation, restoration and redevelopment of our built environment.

The intent of the Restoration Award is to honor those that are transforming the built environment through the restoration, preservation and protection of that which is already built – including but not limited to:

- Preservation of existing building materials
- Preservation of existing building shell
- Alteration of existing structure to enhance resource and energy efficiency
- Positive impact on the community
- Restoring existing structure(s) or landscape(s) with sustainable materials and systems

Reasons for the nomination should be clearly outlined and methods for achievement of these goals should be detailed. Discuss trade-offs and interactions to achieve the goals as well as lessons learned.

Discuss how the nominee has transformed the built environment through the power of restoration, preservation and protection of existing structures or sites. Discuss whether the strategies used in this nomination are transferable to others.

Discuss measurements for sustainability of the nomination.

Insightful, meaningful design, processes, construction or stewardship to achieve sustainability will be given preference.