

# SUSTAINABLE CITIES

Conference

# LAND LAB

Competition

Free Registration NOVEMBER 1-3, 2012

## Thursday, November 1st

**Bill McKibben**  
Keynote Speaker



7:00pm-8:30pm  
Washington University Graham Chapel

Bill McKibben is one of America's best known environmentalists. As a bestselling author, he has written books that, over the last quarter century, have shaped public perception—and public action—on climate change, alternative energy, and the need for more localized economies.

Can't attend the lecture? It will be streamed live at <http://stream.nts.wustl.edu/lecture>

## Friday, November 2nd

**Land Lab Competition**  
Kick-Off Event

6:00pm Doors, 6:30pm Program  
Contemporary Art Museum



Building on public dialogue started by the *GOOD Ideas for Cities* and *Pruitt Igoe Now* competitions, the Sustainable Land Lab Competition seeks innovative ideas for St. Louis's vacant land. Teams will compete for the opportunity to demonstrate their ideas through tangible projects. Winning concepts will integrate multiple strategies, such as power generation, site remediation, storm water management, economic development, and food systems.



The Sustainable Land Lab Competition Kick-Off Event, featuring a talk by Ron Sims, former Deputy Secretary of the US Department of Housing and Urban Development, will explore vacant land in cities as open canvasses and opportunities for sustainable interventions. Washington University and the City of St. Louis will formally launch the public competition, as well as provide opportunities for attendees to actively engage in idea generation.

## Saturday, November 3rd

**Sustainable Cities**  
Symposium

9:00am-3:30pm  
Washington University Danforth Campus

FEATURING VISIONARY LEADERS FROM THROUGHOUT THE COUNTRY



**Jason McLennan**, CEO of International Living Future Institute  
Morning Plenary Speaker



**Anna Lappé**, author of *Diet for a Hot Planet: The Climate Crisis at the End of Your Fork and What You Can Do about It*  
Afternoon Plenary Speaker



**Joyce S. Lee**, coauthor of New York City's Active Design Guidelines  
*Designing the Built Environment for Health and Sustainability*



**Yaki Miodovnik**, world-renowned landscape architect and Principal at Andropogon Associates  
*Sustainable Urban Landscape*



**David Allen**, Director of the Center for Energy and Environmental Resources, UT at Austin  
*Sustainable, Resilient Infrastructures: A case study of electricity, air quality and water*



**Catherine Werner**, Sustainability Director of St. Louis City  
*The Sustainability Plan for the City of St. Louis*



**Paul Salopek**, two-time Pulitzer Prize-winning Journalist  
*Out of Eden: A Walk Through Human History*



In Partnership with the City of St. Louis



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For more information and to register, visit [sustainablecities.wustl.edu](http://sustainablecities.wustl.edu)