



Thank you for supporting our mission through sponsorship. *Sponsors at all levels are critical to ensuring that everyone can live, work and learn in smart and healthy buildings.*



There are several ways to support the U.S. Green Building Council - Missouri Gateway Chapter:

- Do you want to be recognized as a leader in the green building community while receiving significant year-round exposure at Chapter events, on our website and in our e-news? Be an active and on-going participant in our efforts to transform the built environment as an **Annual Chapter Sponsor**.
- Do you want targeted exposure for your company, where you promote your services and interact with individuals at events? Provide direct support for a specific educational opportunity or event as an **Educational Program** or **Event Sponsor**.
- Do you want your company to be recognized as a leader in advancing efforts to ensure that every school is a green school within this generation? Support our green schools initiatives and events as a **Green Schools Sponsor**. *New this year!*
- Do you want your company to gain recognition as a leader in the area around Jefferson City, Columbia, or Springfield, MO? Support our education and outreach activities as a **Mid-Missouri Branch** or **Ozarks Branch Sponsor**. *New this year!*

See the following pages for more information.



# Missouri Gateway CHAPTER



A mission-driven 501(c)(3) dedicated to education & advocacy around green building principles and practices

## 2013 Sponsorship Opportunities

**In America, we spend 90% of our time indoors. You deserve smarter and healthier buildings.**

We are all stakeholders in improving building performance – at work, at home, and at school. Buildings can be designed and constructed using local resources, consuming less energy, and achieving better indoor air quality for the same cost as current practices. We can do better for ourselves, future generations, and our planet. You deserve smarter and healthier buildings.

### Who We Are

USGBC-Missouri Gateway Chapter is a mission-driven 501(c)(3) that serves our community and our members by promoting environmentally responsible, prosperous and healthy places to live, work and learn. Founded in 2001, we were one of the first six USGBC chapters in the country and have been educating and advocating for green buildings in our region for 11 years. We work with members, sponsors, partners and the community to provide the tools that people and organizations need to understand what a green building is and how they can contribute to creating healthier spaces. We are your resource for green buildings in Missouri and Southern Illinois.

Founded by 15 volunteers with a passion for green building, volunteers are still at the core of our organization. In 2011, volunteers contributed 4,600 hours – a value of over \$100,000. Our chapter has created a collaborative green building community of architects, engineers, contractors, facility managers, owners, policy makers, community leaders, citizens and community groups who are dedicated to a sustainable built environment. We need your help and your participation to continue to expand our reach so everyone has access to affordable green buildings.

### What Your Company Gains as a USGBC-Missouri Gateway Sponsor

**EXPAND:** Grow the knowledge of green building and sustainability in our community.

**PARTICIPATE:** Get involved in educational programs, special events and volunteer committees to showcase your company's leadership.

**EXPOSURE:** As a Chapter Sponsor, your company will be:

- Listed on our website which receives 5500 visitors and 39,000 page views per month.
- Included in our monthly e-newsletter with nearly 5,000 subscribers).
- Recognized at monthly programs, with an average attendance of 100.

**LEARN:** Keep up with the latest green building trends and technologies and earn continuing education hours.

**ALIGN:** Differentiate your company as a leader in the sustainability movement in your community.



LEED Community Project Water Efficiency Team Volunteers



2nd Annual ECORIDE to benefit our Scholarship Program



Attendees at the 4th Annual Green Schools Event



Lawrence Lile, Chapter volunteer, presents LEED Plaque to Boone County Hospital in Columbia, MO





St. Louis High Performance Building Initiative Kick Off, in partnership with St. Louis Regional Chamber & Growth Association



Solar thermal on the roof of the Sheet Metal Workers' Local 36 new headquarters



Board Chair with Community Champion winners – Urban League of Metropolitan St. Louis – at the 4<sup>th</sup> Annual Growing Green Awards



Annual Green Building Tour of the Laurel Apartments & Embassy Suites Hotel in Downtown St. Louis.

When USGBC-Missouri Gateway was founded in 2001 there was just one LEED certified project in the region.

**In 2012, the Chapter territory boasts 129 commercial or institutional and 70 residential LEED certified projects.**

Students, homeowners, workers, teachers and apartment dwellers benefit from these smarter and healthier buildings. YOU and your employees benefit from these buildings!

*“We utilize our local USGBC affiliation to stay abreast of the local issues and market. Our involvement in many of the local LEED certified projects is enhanced through our participation in the Missouri Gateway Chapter.”*

**Jon L. Danuser**  
**Johnson Controls**  
- Sponsor Since 2002



**Missouri Gateway**  
CHAPTER

**USGBC—Missouri Gateway Chapter**  
4651 Shaw Boulevard  
St Louis, Missouri 63110  
314.577.0854

Donate Now at [www.usgbc-mogateway.org](http://www.usgbc-mogateway.org)

## What do your donations support?

**EDUCATION:** You can support our efforts to create and deliver over 40 educational programs throughout the year that reach nearly 3,000 individuals – building tours, case studies, webinars and more. From energy modeling to construction waste, programs offer continuing education for LEED and building industry professionals.

**GREEN SCHOOLS:** One in five Americans goes to school every day. Will you help ensure that 1.2 million Missourians are learning, teaching and working in a green school within this generation? Promote green schools with us through educational events for teachers and administrators, advocating for green cleaning legislation, and assisting with implementation of student-led sustainability projects.

**OUTREACH & ADVOCACY:** Through partnerships and collaboration, we reached an additional 1300 individuals in 2011. You can sustain our growing efforts such as the St. Louis High Performance Building Initiative, Green Shadow mentor program, Volunteer Speakers Bureau, Community Build and LEED Community Project.

**CELEBRATION:** You can assist with recognizing green building achievements at our Growing Green Awards or on our website, which highlights local LEED project, “Members as Experts” and more.

**SCHOLARSHIPS:** Build the next generation of green building leaders for your company and your community. Our scholarship program provides green building educational opportunities for young professionals and others that may not otherwise have access to regional or local green building conferences and training.

**GREEN COMMUNITIES:** Be a part of our efforts to create healthier, more livable communities. We work with local governments to advocate for sound green building policy and to provide interns for greenhouse gas inventories and climate action plans. You can participate with us in regional sustainability efforts.

## Make a Difference.

### Become a USGBC-Missouri Gateway Chapter Sponsor.

**GIVE:** <http://www.usgbc-mogateway.org/sponsorship>  
<http://www.usgbc-mogateway.org/donations>

**JOIN:** <http://www.usgbc-mogateway.org/membership>

**DO:** <http://www.usgbc-mogateway.org/committees>

See the following pages for 2013 sponsor opportunities and benefits.



## 2013 Sponsorship Opportunities & Benefits

Thank you for helping to make every building a green building!

### 2013 Annual Chapter Sponsors

**Sign up and submit payment in 2012 and receive exposure FOR FREE through the end of this year!**

	Regenerative	Restorative	Platinum	Gold	Silver	Green
	\$15,000	\$10,000	\$5,000	\$3,000	\$1,000	\$500
Membership Networking	Regenerative	Restorative	Platinum	Gold	Silver	Green
Complimentary Chapter memberships	Ten Chapter memberships	Six Chapter memberships	Three Chapter memberships	Two Chapter memberships	One Chapter membership	One Chapter membership
Complimentary tickets to monthly Chapter programs	Free admission to monthly programs for all employees	Twenty tickets	Fifteen tickets	Ten tickets	Five tickets	N/A
Marketing Benefits <i>Valid one year from payment</i>	Regenerative	Restorative	Platinum	Gold	Silver	Green
Included on sponsor page of website	Logo & link	Logo & link	Logo & link	Logo & link	Logo	Name
Included in monthly e-news (5,000 distribution)	Logo	Logo	Logo	Logo	Name	Name
Use of following phrase on your company's marketing materials	Regenerative Supporter of USGBC-Missouri Gateway	Restorative Supporter of USGBC-Missouri Gateway	Platinum Supporter of USGBC-Missouri Gateway	Gold Supporter of USGBC-Missouri Gateway	Silver Supporter of USGBC-Missouri Gateway	Green Supporter of USGBC-Missouri Gateway
Distribution of company brochure (print) at monthly Chapter programs	10 programs	8 programs	5 programs	3 programs	1 program	N/A
Public recognition in scrolling PowerPoint at monthly Chapter programs	Large logo	Large logo	Large logo	Medium Logo	Small Logo	Name
Company name included in Annual Report	★	★	★	★	★	★
Invitation to exclusive Sponsor Appreciation Event	★	★	★	★	★	★
Company name and sponsor level included on monthly program announcements	★	★	★			
Logo included in sponsor scroll on bottom of all web pages, including home page	★	★	★			
Company Profile in 1 monthly e-news (5,000 distribution)	★	★				
Company Spotlight (500 words) on website for 4 months	★					
Verbal recognition at Annual Growing Green Awards and opportunity to present award	★					
Education <i>Valid one year from payment</i>	Regenerative	Restorative	Platinum	Gold	Silver	Green
LEED Exam Prep (Green Associate or BD+C)	3 passes for individuals to attend an Exam Prep (\$600 value)	1 pass for an individual to attend an Exam Prep (\$200 value)	50% discount for an individual to attend an Exam Prep (\$100 value)	N	N	N
Unlimited Webinar Complimentary Pass	Free admission to webinars for all employees (as space allows)	3 passes	1 pass	N	N	N
In Depth Seminar Complimentary Pass	5 passes	2 passes	1 pass	N	N	N

**Please note:** An organization's Chapter Sponsorship differs from an organization's national USGBC membership and an individual's USGBC-Missouri Gateway Chapter membership.



**2013 GREEN SCHOOLS SPONSOR - Because where we learn matters!**

<b>\$2500 Annual Sponsorship – <i>NEW in 2013!</i></b>
<ul style="list-style-type: none"> <li>• 2 complimentary Chapter memberships</li> <li>• Logo &amp; Link on Green Schools Page of website</li> <li>• Recognition at Green Schools Events</li> <li>• Use of phrase “USGBC-Missouri Gateway Green Schools Sponsor”</li> <li>• 1 article in Chapter Blog about Green Schools (300 words, plus photo)</li> <li>• Special invitations to green schools events and opportunities</li> <li>• Company name and sponsor level included in Annual Report</li> </ul>

**2013 EDUCATIONAL PROGRAM SPONSORSHIPS**

<b>MONTHLY CHAPTER PROGRAM - \$400</b>
<i>Monthly programs are held 5:30 – 7:30 pm on the second Tuesday, January- October Average attendance of 100</i>
<ul style="list-style-type: none"> <li>• 2 Complimentary tickets to sponsored program</li> <li>• Company Name included in program announcement (e-mailed and on website)</li> <li>• Tabletop display at sponsored program</li> <li>• Logo included in scrolling PowerPoint at sponsored program</li> <li>• Verbal recognition from podium at sponsored program</li> <li>• Company name and sponsor level included in Annual Report</li> </ul>

<b>LUNCH ‘N LEED WEBINAR SPONSOR - \$3000 (two sponsors/year) – <i>NEW!</i></b>
<i>Be a year-long sponsor of our popular Lunch ‘n LEED webinars Minimum of 12 webinars per year with average attendance of 30 per webinar</i>
<ul style="list-style-type: none"> <li>• Logo on all webinar event postings on website</li> <li>• Distribution of company brochure (print) at all webinars</li> <li>• Recognition on signage at webinar registration table</li> <li>• Free attendance at webinars for your employees (as space allows, must RSVP)</li> <li>• Company name and sponsor level included in Annual Report</li> </ul>

<b>LEED EXAM PREP SPONSOR - \$1500 (two sponsors / year) – <i>NEW!</i></b>
<i>Be a year-long sponsor of our LEED Exam Preparation Courses (LEED Green Associate and BD+C) 5 two-day sessions per year with average attendance of 15 per session</i>
<ul style="list-style-type: none"> <li>• Logo on all Exam Prep event postings on website</li> <li>• Distribution of company brochure (print) at all Exam Prep Courses</li> <li>• Recognition on signage at Exam Prep registration table</li> <li>• 2 free passes for an individual to attend an Exam Prep Course (must RSVP in advance)</li> <li>• Ability to host at least one Exam Prep Course (if venue is appropriate)</li> <li>• Company name and sponsor level included in Annual Report</li> </ul>

<b>IN-DEPTH EDUCATION SEMINAR SPONSOR - \$1000 (two sponsors / year) - <i>NEW!</i></b>
<i>Be a year-long sponsor of our In-Depth Education Seminars Minimum of 4 sessions per year with average attendance of 30 per session</i>
<ul style="list-style-type: none"> <li>• Company Logo on all In-Depth Seminar event postings on website</li> <li>• Distribution of company brochure (print) at all In-Depth Seminars</li> <li>• Recognition on signage at In-Depth Seminars registration table</li> <li>• Free attendance at In-Depth Seminars for employees (as space allows, must RSVP)</li> <li>• Ability to host at least one In-Depth Seminar (if venue is appropriate)</li> <li>• Company name and sponsor level included in Annual Report</li> </ul>



**2013 BRANCH SPONSORSHIPS - NEW in 2013!**

*Get local – support the Ozarks Branch (Springfield, MO) or Mid-Missouri Branch (Columbia & Jefferson City)*

<b>ANNUAL BRANCH SPONSORSHIP - \$1000</b>	<b>BRANCH PROGRAM SPONSOR - \$200</b>
<ul style="list-style-type: none"> <li>• Logo and link included on Branch page of website</li> <li>• Logo on Chapter website Sponsor Page</li> <li>• Verbal recognition at Branch events in 2013</li> <li>• Use of phrase “USGBC-Missouri Gateway Ozarks / Mid-Missouri Branch Sponsor”</li> <li>• One complimentary Chapter membership</li> <li>• Company name and sponsor level included in Annual Report</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Complimentary tickets to sponsored program</li> <li>• Company Name included in program announcement</li> <li>• Tabletop display at sponsored program</li> <li>• Verbal recognition at sponsored program</li> <li>• Company name and sponsor level included in Annual Report</li> </ul>

**2013 OUTREACH EVENT SPONSORSHIPS**

**5<sup>th</sup> Annual GROWING GREEN AWARDS**  
**Thursday, March 28, 2013**

	<b>OAK Sponsor \$3000</b>	<b>SAPLING Sponsor \$1500</b>	<b>ACORN Sponsor \$750</b>	<b>TABLE Sponsor \$500</b>
Complimentary Tickets to special Growing Green Awards Celebration	4 tickets (\$300 value) with preferred seating	2 tickets (\$150 value)	1 ticket (\$75 value)	50% discount on 1 ticket (\$37.50)
Included on event signage, marketing materials and program, including Chapter webpage	Color Logo	Black & White Logo	Black & White Logo	N
Recognition on signage at registration table and bar at event	Y	Y	N	N
Recognition from podium during event	Y, including opportunity to present an award	Y	Y	Y
Receive list of attendees, nominees and winners after event	Y	N	N	N
Company name and sponsor level included in Annual Report	Y	Y	Y	Y
Logo on table tents at each table at event	N	N	N	Y

See [www.usgbc-mogateway.org](http://www.usgbc-mogateway.org) starting December 5, 2012 for nomination information and forms.

**4th Annual ECORIDE**

**A fun bike ride in October 2013 to benefit the Chapter’s Scholarship Fund**

	<b>RACING Sponsor \$500</b>	<b>TOURING Sponsor \$250</b>	<b>CRUISER Sponsor \$100</b>
Complimentary tickets for ECORIDE	3 tickets	2 tickets	1 ticket
Included on ECORIDE event signage	Logo on banner and all signage	Name on all signage	N
Included in ECORIDE marketing materials	Logo	Logo	Name
Tabletop display at ECORIDE	Y	Y	N
Company name and sponsor level included in Annual Report	Y	Y	Y



# 2013 Sponsorship Registration Form

Thank you for helping to make every building a green building!

**Company Name** \_\_\_\_\_  
*As you would like it listed on all web and print materials*

**Contact Person** \_\_\_\_\_

**Street Address** \_\_\_\_\_

**City, State, ZIP** \_\_\_\_\_

**Phone** \_\_\_\_\_

**E-mail** \_\_\_\_\_

**Website** \_\_\_\_\_

**Please check the Chapter or Event Sponsorship(s) you are interested in below:**

**2013 Annual Chapter Sponsorships**

*Valid one year from date of payment*

- Regenerative - \$15,000
- Restorative - \$10,000
- Platinum - \$5,000
- Gold - \$3,000
- Silver - \$1,000
- Green - \$500

**Green Schools Sponsorship – NEW!**

*Year long sponsor of green schools activities*

- \$2,500

**Branch Sponsorship - NEW!**

- Annual Branch Sponsor - \$1000
- Branch Educational Program - \$200

**Educational Program Sponsorship Opportunities**

- Monthly Chapter Program Sponsor - \$400
- Year-long Lunch n' LEED Webinar Sponsor (min. 12 webinars) - \$3000 – **NEW!**
- Year-long LEED Exam Prep Sponsor (min 5 sessions) - \$1500 – **NEW!**
- Year-long In-Depth Education Seminar Sponsor (min 4 sessions) - \$1000 – **NEW!**

**Outreach Event Sponsorship Opportunities**

- Growing Green Award OAK - \$3,000
- Growing Green Award SAPLING - \$1,500
- Growing Green Award ACORN - \$750
- Growing Green Award TABLE SPONSOR - \$500
- ECORIDE RACING - \$500
- ECORIDE TOURING - \$250
- ECORIDE CRUISER - \$100

**Check Preferred Method of Payment**

- Please invoice me
- Check - *Please make checks payable to: US Green Building Council – Missouri Gateway Chapter*
- Credit Card:       MasterCard       VISA       Discover

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

*Please Note: We only accept Master Card, VISA and Discover*

Credit Card Billing Address \_\_\_\_\_

*If different than mailing address above*

**Send Registration Form with payment to:**

Emily Andrews  
USGBC-Missouri Gateway Chapter  
4651 Shaw Blvd. \* St. Louis, MO 63110

Phone: (314) 577-0854 / Fax: (314) 577-0847  
E-mail: [emily.andrews@mobot.org](mailto:emily.andrews@mobot.org)  
Website : <http://www.usgbc-mogateway.org>

Individual donations are welcome at any level and in-kind donations of resources and services are also appreciated.  
USGBC-Missouri Gateway is a 501(c) 3 not-for-profit organization. Your donation may be tax deductible as allowed by law.





# Thanks to our 2012 Chapter Sponsors!

## RESTORATIVE



An Alberici Enterprise

## PLATINUM



## GOLD



## SILVER



## GREEN

Brightergy Solar

Cassidy Turley

Geotechnology

Green Street Properties

Hastings + Chivetta

Husch Blackwell LLP

Microgrid Solar

PayneCrest Electric





# Thanks to our 2012 Event Sponsors!

## Monthly Evening Programs

ASP Enterprises	ASSA ABLOY
Bell Electrical	Brightergy Solar
BSI Constructors	Butterfly Energy Works
Compi Distributors	CxE Group
Embassy Suites	Farnsworth Group
Knoll	Pi Pizza
Pizzo and Associates	PNC Bank
Nurture by Steelcase	Rosemann & Associates
Ross & Baruzzini	Trivers Associates
Unico, Inc.	Wm. B. Ittner

## 4th Annual [Growing Green Awards](#)

Sheet Metal Workers, Local 36 - Oak Sponsor  
 Arcturis \* St. Louis Electrical Connection - Sapling Sponsors  
 Green Street Development Group \* Microgrid Solar \* Paric  
 Straight Up Solar \* Treanor Architects - Acorn Sponsor  
 The Healthy Planet \* St. Louis Green - Media Sponsors  
 Cassidy Turley \* Innovative Construction & Roofing - Table Sponsors

## 3rd Annual [ECORIDE](#)

Aegis Metal Framing	Big Shark Bicycle Company	Great Rivers Greenway
Icon Mechanical	Kwame Building Group, Inc.	L.A.N.D. +
M3 Engineering	Pedro's Planet	Riverfront Times
Treanor Architects	Whole Foods	
William A. Kerr Foundation	Pizzo & Associates Ltd. / Native Landscape Contractors	

## 5th Annual [Green Schools Event](#)

*November 7 - sponsorships still available*

Brightergy Solar	New System Janitorial Supply
Trane	Universe Daylighting Solutions