January 2011
10th Anniversary Chapter Thoughts
Statement from John Hoag, Chapter Founder

As the Co-Chair and leader of the American Institute of Architects – St. Louis Environment Committee for 8 years, I was honored for the endorsement and support from my Committee Co-Chairs (Greg Polanik, Marion Smith & Tom Tyler) when they asked me to undertake and lead the founding of the U.S. Green Building Council Chapter for St Louis.

A full year’s worth of thoughtful and intense advance discussions with a handful of other interested leaders across the United States then led to an evolving and heightened awareness at the USGBC National, and ultimately, to a redirected and higher-magnitude vision, role & effectiveness for the USGBC as an industry, professional and community force, leader and change agent.

As Founder of one of the first and pioneering Chapters of the USGBC, I feel that the cultivation and selection of the Missouri Botanical Garden as host and partner further led to a unique and powerful green organizational, informational and inspirational symbiosis that is one of the most well-connected and visionary green design & construction, green business, sustainability & community resources in the U.S. The molecular- through eco- to global conceptualization and understanding of sustainability provided and developed with our partnering with the Missouri Botanical Garden has certainly and furthermore enriched and strengthened our message.

We are significant, respected, admired and powerful, as an organization, as a community-through-global partner and as involved or concerned individuals. Let the quality and the integrity of our inquiry, research, education, understanding, motivations, collaborations, governance, leadership, participation, outreach, actions, discoveries, creations, inventions, assessments and legacies be challengeable, productive and positively transparent, accountable, principled, constructive, enduring and inspiring.

Best regards,

John Hoag
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